

Steven H. Stumpf, EdD

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OVERVIEW

>30 years experience in private and public sectors working with hospitals, community clinics, academic medical centers and startups to create innovative, sustainable programs that improve the quality and delivery of healthcare. Consistent history working with underserved and disadvantaged populations. Special talents: anticipating trends, marrying disparate concepts or transferring innovative technologies to new settings. Innovation and persistence.

CORE COMPETENCIES

- Strategic planning
 - Development and placement of healthcare technology
 - Health professions education
 - Program development & implementation
 - Mobile health
 - Social media in healthcare
 - Healthcare start-up
 - 501(c)3
 - Projects Management
 - Integrative Medicine
 - Physician Training
 - Program Evaluation
 - Online Education
 - Survey Development
 - Business Plans
 - Health Policy and Outcomes-based Research
 - Community Involvement
 - Telemedicine
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PROFESSIONAL HIGHLIGHTS

- Redirect national acupuncture agenda towards medical mainstream
- Wide range of project partners including USC School of Medicine, USC Engineering, JPL, CalTech, ISI, TRW, Panasonic, PacBell, Topcon, Canon, Childrens Hospital Los Angeles, California Hospital Medical Center, White Memorial Medical Center, St Mary Medical Center, St Vincent Medical Center, Venice Family Clinic, Northeast Community Clinic, South Central Family Services, CICALAC, Canadian Natural Resources, Pharmavite LLC, St Vincent Medical Center...
- Consultant practice to hospitals, physician practice groups and community clinics.
- **Five funding awards for diabetic retinopathy telescreening for underserved Latinos.**
- Co-inventor and Product Manager of **ophthalmology data management tool** Comprehensive Image Management Information System CIMIS™.
- Co-founder and CEO of **startup telemedicine company** Advanced TeleDiagnosis (ATD_x).
- More than 30 successfully funded grant applications to federal (NEI, NLM), state (CDHS), local government health agencies (LAC DHS), and private foundations (The California Endowment, QueensCare Foundation, **California Telehealth & Telemedicine Center**, Unitedhealth/Pacificare).
- Evaluated 1990 Crack Cocaine conference in South Central Los Angeles which led to funding for Community Coalition founded by Karen Bass (former California Speaker, US Congresswoman).
- Fifteen years private psychotherapy practice.
- 32 healthcare publications, more than half in peer-reviewed journals.

PROFESSIONAL EXPERIENCE

Health Core Possibilities continuing
Consulting group. *Short- and longer-term projects for healthcare organizations, government agencies, academic programs and private industry.*

California State University Northridge since 2012
Part time lecturer in health administration. *Health information systems and technology, human resources, social media in healthcare, technical writing*

Emperor's College of Traditional Oriental Medicine 2005 to 2006
Provost and Director Doctorate Program. *Created and implemented innovative integrative training program pairing mainstream physicians with Chinese medicine faculty.*

Advanced TeleDiagnosis (ATD_x) 2004 to 2005
Chief Executive Officer. *Raise capital, create all business documents, **conceptualize and pursue telemedicine markets**, create and modify marketing strategies, develop principal product CIMIS™ to adapt to emerging markets. Identify and pursue partners and customers. Negotiate and close contracts.*

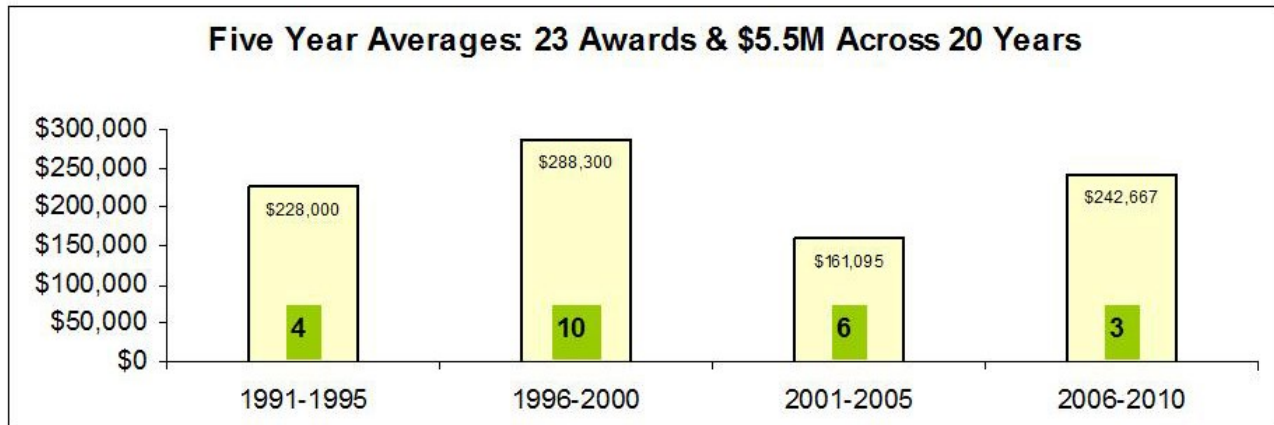
USC ABBC 1998 to 2003
Director for Operations & Senior Research Associate, Advanced BioTelecommunications & Bioinformatics Center (ABBC), Keck School of Medicine at the University of Southern California
Responsible for all projects development and implementation, supervise 8 to 15 person staff, recruit and interact with physician practice groups and academic departments. Identify and collaborate with community groups and clinics as well as public health entities.

- Secured more than \$1M funding for **seven independent telemedicine projects** including the multi-clinic Latino DREaM (Diabetic Retinopathy Evaluation and Management) initiative.
- Project Lead in the development of **fifteen grant proposals** that involved scientists and managers from USC, private corporations and community clinics in Southern California.
- Executive Editor and co-author for National Library of Medicine Final Report 2000
- Co-inventor and Product Marketing Manager of CIMIS™, a web-based, image-driven database and clinical grading tool for diabetic retinopathy

University Affiliates IPA 1998 to 2000
Director of Funding, Research & Education. *Interact with all department heads for largest IPA in Southern California with more than 3,000 physician members, manage QA program.*

USC Department of Family Medicine 1986 to 1998
USC Physician Assistant Program
White Memorial Medical Center
Director of Research & Education
Responsibility for management of three health professions education programs affiliated with USC Keck School of Medicine. Interact with faculty educators, department chairs, and university senior leadership at USC Health Sciences and University Park campuses.

- Raised more than \$3M in health professions training funds. Authored proposal for largest award made by state (\$750,000) for multi-partner, community-based teen pregnancy prevention program
- Authored successful proposals for Bachelor and Master degree programs for USC Physician Assistant program
- Revised Physician Assistant curriculum to guide admissions, testing and skills assessment



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SELECTED GRANT/CONTRACT AWARDS

- 2015 Contract consultant to national professional exam group
- 2013/14 Contract Subject Matter Expert to California regulatory board
- 2012/13 Contract consultant, proposal evaluation for Covered California
- 2008 The LA Hepatitis Intervention Project (LAHIP): **Web Based Strategies** to Evaluate Impact and Increase Access for HBV Screening, Pacificare/United Healthcare fund, \$468,000 [recipient St. Vincent Medical Center Foundation]
- 2006 The Inpatient Acupuncture Implementation and Assessment Program, UniHealth Foundation, \$220,000 [recipient Good Samaritan Hospital, LA]
- 2006 California Senior Fall Prevention Project, Archstone Foundation, \$40,000 [recipient St. Mary Medical Center]
- 2004 Expanded Access to Primary Care, California Family Care Clinics, \$35,000 [recipient: **California Hospital Medical Center**]
- 2003 Community Access Program, training and implementation for six Los Angeles community clinics, \$115,800 [recipient: Community Clinic Association LAC]
- 2002 **Latino DREaM, Phase I**, The California Endowment, \$100,000 [recipient: USC ABBC]
- 2001 Community Health Coverage: Outreach, Enrollment and Retention In Los Angeles County, Los Angeles County Department of Health Services, \$500,767 [recipient: **California Hospital Medical Center**]
- 2001 **American Indian Teleophthalmology Training Grant**, California Telehealth & Telemedicine Center, training and CQI contract, \$115,000 [recipient: USC ABBC via California Telemedicine and Telehealth Center]
- 2001 **Latino DREaM, Phase I**, QueensCare Foundation, \$100,000 [recipient: USC ABBC]
- 2000 **Teleophthalmology in East Los Angeles**, California Telehealth & Telemedicine Center, \$95,000 [recipient: White Memorial Medical Center]
- 2000 **Telepsychiatry in LA's Center City**, California Telehealth & Telemedicine Center, \$95,000 [recipient: California Hospital Medical Center]
- 2000 Cross Cultural Curriculum for Physicians, The California Endowment, \$990,000 [recipient: White Memorial Medical Center]
- 2000 Family Physician Training Act, Office of Statewide Health Planning and Development, State of California, \$200,000 [recipient: USC Family Medicine]

- 1999 Community Challenge Grant Program, Office of Community Challenge Grants, State of California, \$750,000 [recipient: White Memorial Medical Center]
- 1998 Family Physician Training Act, Office of Statewide Health Planning and Development, State of California, \$105,000 [recipient: USC Family Medicine]
- 1997 Family Physician Training Act, Office of Statewide Health Planning and Development, State of California, \$334,000 [recipient: USC Family Medicine]
- 1996 Rural Health Collaboration Grant, Office of Statewide Health Planning and Development, State of California, \$200,000 [recipient: USC Family Medicine]
- 1996 **SCCOPENet Database**, Office of Statewide Health Planning and Development, State of California, \$100,000 [recipient: USC Family Medicine PA Program]
- 1993 Physician Assistant Training Grants, Bureau of Health Professions of the Human Resource Service Agency, \$412,000 [recipient: USC Family Medicine PA Program]
- 1990 Community Coalition for Substance Prevention (evaluation section), Federal Center for Substance Abuse Prevention, \$500,000 [recipient: Community Coalition]

SELECTED PUBLICATIONS (12 of 32)

1. Stumpf SH, Hardy ML. "Professional Authority in Healthcare." *The American Acupuncturist* (68) 7-9, Fall 2014.
2. Jabbour MJ, Ruhe V, Stumpf SH. "Competency Based Education in Acupuncture and Oriental Medicine." *The American Acupuncturist* (68), Fall 2014, open access at https://c.ymcdn.com/sites/www.aaaomonline.org/resource/resmgr/Committees-Education/AA_V68_Fall14_Competency_OA.pdf
3. Stumpf SH, Hardy ML, McCuaig S, Carr CR, Sarkisyan A. "Acupuncture Practice Acts: a Profession's Growing Pains." *EXPLORE: The Journal of Science and Healing*, June 2014.
4. Stumpf S., Hardy, M.L., Kendall, D., Carr, C.R. "Unveiling the United States Acupuncture Workforce". *Complementary Health Practice Review* 15(1) 31-39
5. Stumpf S., Stumpf, S., Kendall, D., Hardy, M.L. "Mainstreaming Acupuncture: Barriers and solutions". *Complementary Health Practice Review*, 15(1), 3-13.
6. Stumpf S., et.al. "**Online continuous quality improvement for diabetic retinopathy tele-screening.**" *Telemedicine Journal and e-Health*, December 2004, 10(s2):35-39.
7. Stumpf, S. "**Telemedicine awaits: Reimbursement will mean big change and real money.**" *Healthcare Informatics*, May 2003; 10(5):54-7.
8. Stumpf, S. "My vision: A three year PA masters degree". *Advance for Physician Assistants*, v6, n1, pp. 65, January, 1998.
9. Stumpf, S. "Program expansion heats up PA internet forums". *Physician Assistant Journal*, v21, n9, pp. 14-16, September, 1997.
10. Stumpf, S. "The PA master's degree: arguments for the clinical vs. the academic degree". *Physician Assistant Journal*, v20, n8, pp. 77-81, August, 1996.
11. Stumpf, S. "Creating the classroom cross cultural experience". *Journal of the American Academy of Physician Assistants*, v7, n10, pp. 728-32, November, 1994.
12. Stumpf, S., Bass, K. "Cross cultural communication to help Physician Assistants provide unbiased health care". *Public Health Reports*, v107, n1, pp. 113-15, January-February, 1992.